

“EU-Asian academy responses to climate change”

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The combined global land and ocean surface temperature for June 2009 was the second warmest on record, behind June 2005, 1.12 degrees F (0.62 degree C) above the 20th century average of 59.9 degrees F (15.5 degrees C)

El Nino is back after six straight months of increased sea-surface temperature anomalies. June sea surface temperatures in the region were more than 0.9 degree F (0.5 degree C) above average

Climate change catastrophe can be
adverted by

“greening” consumer behaviour

rather than by curbing economic growth
and mass consumerism, leaders of some of
the world’s biggest businesses including ,
Tesco, Coca-Cola and Reckitt Benckiser
argued today.

"Survival is the issue, not just for our business, but the entire planet,"

Sir Terry Leahy, the chief executive of Tesco

Government is not set up to handle global issues effectively. They have short time horizons, and elections, but we are institutions built to last."

"We need a whole
new business model,
but it takes time."

Paul Polman, of Unilever

The businessmen repeatedly argued that neither regulation nor government would be sufficient to bring emissions down, pointing out that 70% of emissions came from consumers.

It is only by realising our potential as people, citizens, consumers, as users that we can turn targets into reality. It will be a transition achieved not by some great invention or some great act of parliament, but through the billions of choices made by consumers every day all over the world."

Sir Terry Leahy, the chief executive of Tesco

Eastern ways of life
integrate sufficiency
economy to cope with
climate change threats

Slow down consumption
through resource and
energy efficiency would
play important part in
climate change adaptation

Early warning , training pf
community's volunteer groups
and getting youth involve in
emergency preparedness and
survival training are essential in
climate change preparedness

Green consumerism,
resource efficiency,
medical emergency
alertness and sufficiency
economy are they steps
for climate change
adaptation.